

Effectiveness of Yellow Ribbon Program

“The Yellow Ribbon Suicide Prevention Program, founded by Dar and Dale Emme, literally saves boys’ lives daily.” William S. Pollock, Ph.D., *Real Boys Voices*, Random House, 2000

Student Survey Data

- 84% agree “Yellow Ribbon Presentation is a good way to save lives.”
- 70% agree “Yellow Ribbon makes it easier for me to ask for help.”
- 57% agree “I would use a free crisis phone line if I needed to ask for help.”

Teacher and Student Comments

“You came to my school yesterday and I thought it was really wonderful that you care so much about us teenagers. Thank you for telling us it is okay to ask for help and thank you for saving our lives.”

Vista High School

“My students have learned to take all threats of suicide seriously and have a heightened awareness of the warning signs of depression.”

Olive Peirce Middle School

“I just had the BEST discussion in my tenth grade English class. Talking about suicide is very tough ... but if a teenager REALLY thinks his/her teacher cares about his/her well-being, I truly believe changes can occur.”
Chula Vista High School

“I learned that you are not alone, that people are there for us and that there is more help than I thought.”

Hoover High School

It’s OK to Talk to Kids About Suicide

“Asking teenagers about suicide doesn’t seem to make them more likely to contemplate it, as some parents and school officials fear.

A new study has found that asking troubled students about any such impulses appears to ease their distress and might make some of them less likely to try suicide. Results should alleviate fears that just mentioning suicide might plant the idea in a teen’s mind.” April 6, 2005, *Risk of Youth Suicide Screening Programs*, Journal of the American Medical Association

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